BRAND BASICS

Thought, intentionality, and hard work is put into creating a cohesive brand design. Following these guidelines upholds the aesthetic standards and helps keep the brand consistent.

bodcaw BANK
for what's ahead

bodcaw BANK

COLOR USAGE

BODCAW GREEN

Pantone 375C

C46 M0 Y90 K0
R151 G215 B0
#96CA4F

BODCAW BLUE

Pantone 7548C

C90 M65 Y60 K63
R7 G43 B49
#231F20

SUPPORTING FONTS

NEXA

Nexa Bold: For Headlines

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Nexa Regular or Light: For Body Copy

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890